



*partner with us through
Sponsorship*

T. ROSE Foundation's GirlPreneur Expo

The 3rd 'Annual' GirlPreneur Expo is once again inviting girls ages 18 and under to showcase their business/brand. This year we are hosting our Expo at the Durfee Innovation Society (Collingwood Street), Detroit on Saturday, August 21 between 1pm and 4pm. We also invite the public to join us, (FREE admission) to show their support for our future entrepreneurial leaders.

GirlPreneur Expo is presented by the T. ROSE Foundation, a 501c3 nonprofit Michigan-based organization. The Expo exposes our young business enthusiasts to various elements of being a successful business entrepreneur.

Networking
Branding
Promoting

Customer Service
Sales Pitch
Negotiations

Prior to the doors opening to the public, our GirlPreneurs are required to attend an ***exclusive complimentary*** Empowerment Networking Luncheon, available only to GirlPreneurs and Sponsors (on site). The luncheon will host a business entrepreneur from the metro Detroit community as their Keynote Speaker. This years' luncheon speaker is Crystal Robertson, State Farm Insurance Agency, Owner. Upon completion of the luncheon, the Girls are Empowered and ready for the doors to open, welcoming the public into their business Expo.

Our average vendor count is 50; we anticipate a 15% increase in GirlPreneur vendors this year; our previously registered vendors have reconfirmed and we have more awaiting confirmation. The highest attendance was in 2019 with over 750 attendees; of course 2020 did not happen due to pandemic.

We are seeking your support. **Your Sponsorship is tax deductible, T. ROSE Foundation is a 501c3 nonprofit organization.** Your support will help us to enhance our Expo and provide more engaging and learning opportunities for our aspiring future business leaders to grow. Our Expo is offering sponsorship opportunities as follows:

Blue Rose Sponsor \$100

- 2 complimentary tickets to Empowerment Luncheon
- Pre-event mention on social media

Red Rose Sponsor \$250

- Business card or promo item included in Swag Bag
- 5 complimentary tickets to Empowerment Luncheon
- Pre-event mentions in email promos and social media
- Sponsor recognition on the Expo website page

White Rose Sponsor \$500

- Business card or promo item included in Swag Bag
- One 6-foot exhibit table (no sale) and two chairs
- 7 complimentary tickets to Empowerment Luncheon
- Banner/Post signage at Empowerment Luncheon
- Group Photo with Girlpreneurs
- Pre-event mentions in email promos and social media
- Mention in Press Release
- Sponsor recognition: Expo website page and Side Stage signage

Purple Rose Sponsor \$1,000 - TITLE SPONSOR (1 Available)

- Business card or promo item included in Swag Bag
- One 6-foot exhibit table (no sales) and two chairs
- 10 complimentary tickets to Empowerment Luncheon
- Banner/Post signage at Empowerment Luncheon
- Group Photo with Girlpreneurs
- Pre-event mentions in email promos and social media
- Mention in Press Release
- Sponsor recognition: Expo website page and Main Stage signage
- Opportunity to speak briefly during Expo from the Mainstage

We would appreciate notification by July 30, 2021 of your sponsorship; and payment by August 13, 2021. Sponsorship contributions can be made online (www.t-rose.com) or made payable to T. ROSE Foundation and mailed to 916 Montevideo Dr., Suite, D, Lansing, Michigan 48917. (All sponsorship/donations are tax deductible). If you have questions or would like to offer an In-Kind donation, please call: 616-275-0878.

We look forward to your partnership/sponsorship. Thank you for your time and consideration.

Theresa Randleman, Founder
T. ROSE Foundation
girlpreneurexpo@gmail.com